

October 30, 2018

**Notice of Revisions to Business Forecasts of Our Subsidiary
Yume Technology Co., Ltd.**

Yume Technology Co., Ltd. (stock code: 2458, JASDAQ), our consolidated subsidiary, has revised its full-year business forecasts for the fiscal year ended September 2018 announced on August 10, 2018, as shown in the attached document.

We have made no revisions to our consolidated financial results for the fiscal year ended September 2018 as stated in the "Notice of Revisions to Business Forecasts" announced on September 7, 2018.

*October 30, 2018***Notice of Revision to Business Forecasts**

Yume Technology Co., Ltd. made revisions to its business forecasts for the fiscal year ended September 2018 (October 1, 2017 to September 30, 2018) that were announced on August 10, 2018, titled "Notice Concerning Revision to Business Forecasts" as follows.

1. Revisions to consolidated full-year business forecasts for the fiscal year ended September 2018 (October 1, 2017 to September 30, 2018)

(Million yen)

	Net sales	Operating income	Ordinary income	Net income attributable to owners of parent	Net income per share (yen)
Previous forecasts (A)	10,000	380	380	180	13.91
Revised forecasts (B)	10,378	442	457	265	20.56
Increase/decrease (B-A)	378	62	77	85	-
Percentage change	3.8%	16.3%	20.3%	47.8%	-
(Reference) Previous results (FY9/17)	-	-	-	-	-

(Note) The Company has prepared consolidated financial statements since the first quarter of the fiscal year ending September 30, 2018, and therefore the results for the previous fiscal year are not presented.

2. Reason

We have focused on hiring engineers with the target of 2,400 engineers by the end of the fiscal year ended September 30, 2018. As a result, we achieved the target as the number of engineers reached 2,414 as of September 30, 2018.

With regard to the business forecasts, the operating rate for the fiscal year ended September 2018 was 92.6% (up 2.4% YoY), which exceeded the forecast. With this, consolidated net sales increased by 378 million yen to 10,378 million yen, and operating income and other profits are also expected to exceed the full-year consolidated forecasts.

In addition, as for the net income attributable to owners of parent, the loss on valuation of investment securities decreased by 22 million yen due to the sale of the impaired securities we hold.

As a result of the above, we expect to exceed the full-year consolidated business forecasts.

(Note) The above forecasts are based on information available at the time of publication of this document. Actual results may differ from these forecasts due to various factors.